




NEW HUB CAMPAIGN

Expanding Impact, One Mile West 

A woman with glasses and a name tag that says "Mac" is working in a workshop. She is holding a power tool and looking at it. Three other women are standing around her, looking at the tool. The workshop is filled with tools and equipment. The text "OUR VISION" is overlaid on the image in large, pink, outlined letters. Below it is a paragraph of text in white, bold, italicized letters. The photo credit "Photo by: Andrew Hydle" is in the bottom left corner.

OUR VISION

***BIKES TOGETHER ENVISIONS A CITY WHERE ALL DENVERITES
ARE CONNECTED, CURIOUS, JOYFUL AND SAFE,
WITH AGENCY OVER THEIR OWN TRANSPORTATION.***



AN INVITATION

For almost *two decades in our beloved city of Denver, Bikes Together has used bikes as a vehicle for social change*—building a bike culture for people and voices on the margins, while challenging ourselves and this city to become better versions of ourselves.

Today, *Bikes Together is more critical than ever.* And, we have an opportunity *to grow into the next-best, next-level version of ourselves with a move to:*

- **A BIGGER SHOP** (4X)
- **A NEW NEIGHBORHOOD** (SUN VALLEY)
- **WITH MORE BIKE MAGIC** (EVERYTHING IS BETTER WHEN BIKES ARE INVOLVED)
- **AND THE SAME REBELLIOUS SPIRIT** (WE WON'T STOP UNTIL EVERY BODY THAT WANTS TO BE ON A BIKE IS ON A BIKE.)

We can't (and don't want to) do it without you! Please join us in our campaign to expand our space and impact with a move to the Sun Valley neighborhood. Consider being a part of this moment in Bikes Together's history.

Consider how you can help us grow into the city we want and need.

LANDSCAPE & OPPORTUNITY

Our city has faced incredible challenges and change in the past few years. For those who already struggled to make ends meet, the effects of the pandemic, inflation, gas prices and systemic inequities have exacerbated income disparity, making transportation extremely difficult for many Denverites. This, combined with a growing desire for a city less dependent on cars, has created an exponentially increased demand for our services.

Bikes Together is upending this cycle through the power (and joy!) of bikes. We have always and will always respond to community members in need of bike transportation. But we are significantly limited by our current space. **In the past five years, we've nearly doubled the number of people served each year, to 2,600** in 2025.

Simultaneously, due to space, **we have to turn away 40-50% of the people seeking appointments in our core Learn + Repair program.**

While we have loved the La Alma Lincoln Park community for the past decade, we have outgrown our current shop. Today, we have the opportunity to move into a new location, in the Denver Housing Authority community at Sun Valley. And **with new leadership, a top-tier team of disruptive, mechanic-educator-bike-nerds, and twenty years of wisdom under our belts**, we are poised to take our secret sauce to the next level:

THIS IS A ONCE IN A GENERATION OPPORTUNITY FOR BIKES TOGETHER.



BIKES TOGETHER OVERVIEW



BIKES TOGETHER'S IMPACT GOAL IS:

Every person in Denver who needs or wants a bike, gets a safe, reliable one, knows how to repair it, and has a community where they belong. We do this through up-cycling, repurposing and recycling bikes, within a social enterprise model by providing:

CRITICAL TRANSPORTATION

Affordable transportation, safe bikes and maintenance skills for all who need them to meet basic needs.

ACCESS + COMMUNITY

Welcoming community, with a daily practice to upend the exclusionary mindsets steeped in all aspects of the dominant bike culture.

HEALTHIER ENVIRONMENT

We build a healthier city and healthier community members, while diverting tons from landfill every month.

SUSTAINABLE FUNDING MODEL

We are a lean social enterprise with a remarkable social return on your charitable dollar investment.

A PROVEN MODEL

Since 2008, Bikes Together has been on a roll. (Get it?)
Here are a few stats* to give you an idea of what we've been up to:

18 YEARS OF PROGRAMS

customized to best meet the needs of people experiencing homelessness, recently released from prison, working in the gig economy, unable to access drivers licenses, those who need a way to travel the "last mile" from public transportation, and people who have been mistreated or discouraged in traditional bike shops due to sexism, racism, homo or transphobia, inaccessible language, cost barriers, age, and ability.

6 COMMUNITY SHOPS:

The Park Hill Bike Depot, the Annex, the Warehouse in North Park Hill, (current) Mariposa Shop, a site at Odyssey School and a bike trailer, too!

200 TONS

of bikes and bike parts redirected out of landfill through recovering, recycling, repairing, and/or redistributing them. Our bikes have been ridden more than 10 million miles for transportation, saving 4.5 million KG of CO2.

1,500 VOLUNTEERS ENGAGED

including those who do community-service hours as part of diversion and probation, as well as volunteer opportunities for specialized schools including those serving in neurodivergent and varying abilities.

15,000 BIKES SOLD

at no- or low-cost, 50% used as the primary form of transportation.

1,100 COMMUNITY MEMBERS

learned bike mechanics through our Mechanic Classes, taught by a professional mechanic instructor team, in Spanish and English, by our diverse professional mechanic team, 80% of whom are from an underrepresented bike community, identifying as female, non-binary, LGBTQIA+ and/or BIPOC.

150 GENDER EQUITY MECHANICS (GEM)

drop-in nights hosted—where women, trans, nonbinary and femme folks come together with women, trans, nonbinary and femme mechanics to center a culture of learning, solidarity and accessible cycling for all, at no cost.

1 NATIONAL CAMPAIGN LAUNCHED

and led to End the Manufacture and Sale of Built To Fail Bicycles and representation on the Mayor's Bicycle Advocacy Committee and Denver Sustainability Advisory Committee.

**THESE NUMBERS INCLUDE (CONSERVATIVE) ESTIMATES—EDUCATED GUESSES FROM THE EARLY YEARS WHEN THERE WAS LIMITED TRACKING AND INFRASTRUCTURE.*

ADDITIONAL NOTE: The Derailer operated 2002-2013 out of 3 different locations also. They closed and several key leaders joined and shaped BT thereafter. The Park Hill Bike Club was also a predecessor of Park Hill Bike Depot. Numbers served from neither are included in these stats.

SUN VALLEY HIGHLIGHTS

We are thrilled about the opportunity to move into the nearby neighborhood of Sun Valley (less than a mile from our current shop), in partnership with Denver Housing Authority. We think you'll love it, too. A few of our favorite features:

THE SHOP

6,100 square feet of space in a stand-alone former warehouse with large garage doors and an outdoor area at 2617 W Holden Place.

THE NEIGHBORHOOD (INDICATED IN YELLOW)

Sun Valley is **a small, yet vibrant, historical neighborhood in the central Denver, home to a high concentration of diverse families, with over 850 children from 33 different cultural backgrounds.**

Despite this, Sun Valley has historically had the highest concentration of families living below the Federal Poverty Line. In 2016, Denver Housing Authority began a community reinvestment project, creating 950 new units of housing, 80% of which are affordable, with an additional 800 units to be built in the next 5 years.

THE TRAILS + TRANSPORT

The shop is just off the Platte River, Lakewood Gulch and Weir Gulch Trails, and a block from Decatur/Federal light rail station. In addition, the neighborhood will be home to an 11-acre regional park along the South Platte River and new infrastructure to better connect the community to critical bike paths and transportation and home to an urban farm, grocery store, and food and business incubator to promote food access.

THE PARTNERSHIPS

This location shares the block with longtime community-led organizations, including DHA, Sun Valley Youth Center, and Sun Valley Kitchen. It is also in close proximity to Rude Park & Recreation Center, Denver Health's Westside Family Health Center and Denver Human Services.

A CASE FOR EXPANSION

IN THIS NEW SUN VALLEY SHOP, WE WILL:

EXPAND OUR IMPACT

We expect this to increase the number of people served by 50% within three years, including a specific focus on supporting the large number of youth in Sun Valley.

DEEPEN OUR IMPACT

We expect this to deepen our impact with higher quality program offerings, such as certifications, educational offerings, community events. This will also provide the ability to measure impact in a specific community and align with research related to economic opportunity and social determinants of health.

GROW OUR SUSTAINING RETAIL REVENUE

The specific location and size of the building will increase internal revenue by 30% in three years.

MEET A SIGNIFICANT COMMUNITY DEMAND

We will have the ability to co-create offerings that more thoroughly meet expressed needs of community members.

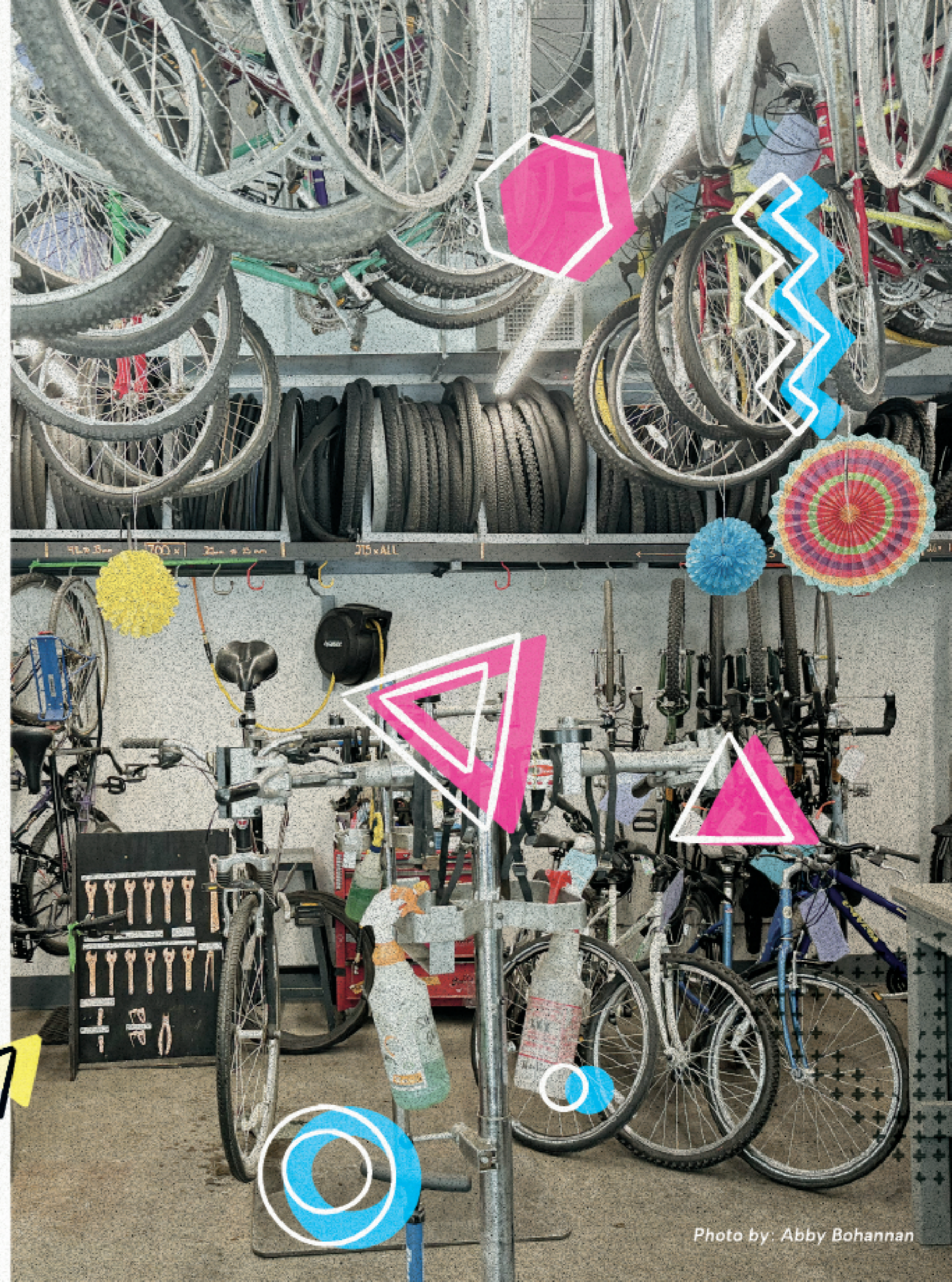


Photo by: Abby Bohannon



THE INVESTMENT

*OUR GOAL IS TO MOVE FULLY INTO THE NEW SHOP BY
THE END OF 2026*

*But, we need your support now to move and transform the space. This location and this DHA partnership is a once in a generation opportunity, possible when Bikes Together raises an additional **\$300,000**.*

FUNDS WILL SUPPORT:

Planning + Management: **\$10,000**

Build-Out + Security: **\$130,000**

Furniture + Equipment: **\$40,000**

Program Expansion: **\$50,000**

Retail Growth + eBike Program: **\$50,000**

Local Muralist: **\$10,000**

Contingency Funds: **\$10,000**

CAMPAIGN

PROGRESS + PLAN

We signed a 5-year lease for 2617 W Holden Place with Denver Housing Authority in May 2026.

Moving will take a phased approach to move and consolidate all retail and programming in Sun Valley by the end of 2026. Although we are in early stages of a community design process and budgeting, we are anticipating a \$300,000 project to move, consolidate and build a community hub location.



Photo by:
Abby Bohannan

MOVING PHASES

PHASE 1

Jan-May 2026

- Lease Negotiations,
- Create Task Force
- Prepare for Park Hill Move

PHASE 2

May-July 2026

- Move Warehouse and Refurb Program to Sun Valley
- **Launch Expansion Campaign**

PHASE 3

Aug-Nov 2026

- Community Design
- Retrofit space to add Retail Operations
- Light Community Engagement

PHASE 4

Nov-Dec 2026

- Move Mariposa Retail Shop
- Consolidate all operations
- **Celebrate!**

PHASE 5

Jan-Dec 2027

- **GRAND OPENING**
- Adjust operations to be responsive to new community and a new location
- Additional renovations responsive to program growth, retail operations and community needs



HOW TO SUPPORT

If this opportunity aligns with the vision you have for our city, we would love to hear from you. Please reach out to Steph Frances, Executive Director, to talk about how you wish to participate and to share your perspective. We are actively seeking transformational donors at the following levels:

TITANIUM TIER: \$50,000 INVESTMENT / 3 DONORS

STEEL TIER: \$25,000 INVESTMENT / 4 DONORS

ALUMINUM TIER: \$10,000 INVESTMENT / 5 DONORS



***FOR MORE INFORMATION OR TO EXPLORE PARTNERSHIPS,
EMAIL STEPH FRANCES, EXECUTIVE DIRECTOR AT STEPH@BIKESTOGETHER.ORG***